

BLACK & MISSING IN AMERICA

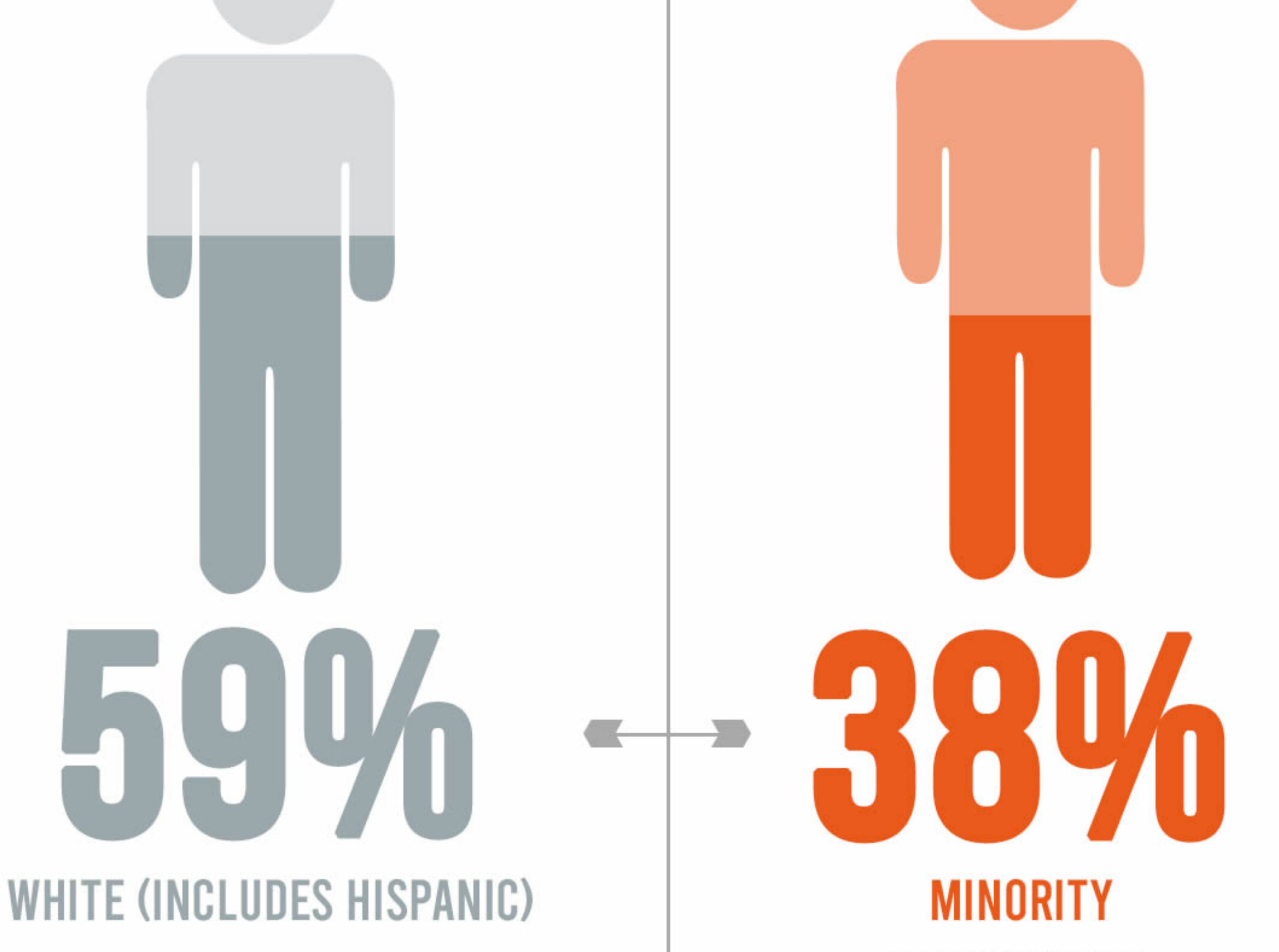
A LOOK AT RACIAL DISPARITIES IN MISSING PERSONS CASES

2018 STATISTICS FOR THE UNITED STATES*

*SOURCE: 2018 NCIC MISSING PERSON AND UNIDENTIFIED PERSON STATISTICS (3/25/2019)

612,846

PERSONS REPORTED MISSING IN 2018



NEARLY 40 PERCENT OF MISSING PERSONS ARE PERSONS OF COLOR, YET, AFRICAN-AMERICANS MAKE UP ONLY 13 PERCENT OF THE POPULATION. (SOURCE: CENSUS.GOV)

THOUSANDS OF PEOPLE ARE REPORTED MISSING EVERY YEAR IN THE U.S. AND WHILE NOT EVERY CASE WILL GET WIDESPREAD MEDIA ATTENTION, THE COVERAGE OF WHITE AND MINORITY VICTIMS IS FAR FROM PROPORTIONATE.

WHY THE DISPARITY IN MEDIA COVERAGE?



RUNAWAYS

A LOT OF MINORITY CHILDREN ARE INITIALLY CLASSIFIED AS RUNAWAYS, AND AS A RESULT DO NOT RECEIVE THE AMBER ALERT.



CRIMINALS

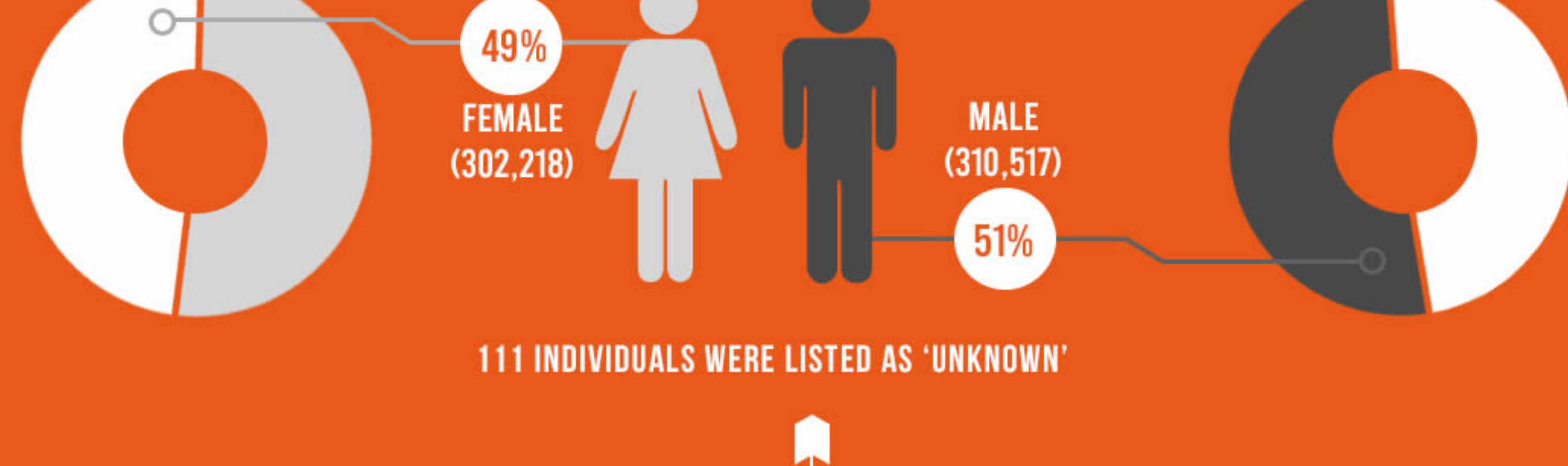
MISSING MINORITY ADULTS ARE LABELED AS ASSOCIATED WITH CRIMINAL INVOLVEMENT, GANGS AND DRUGS.



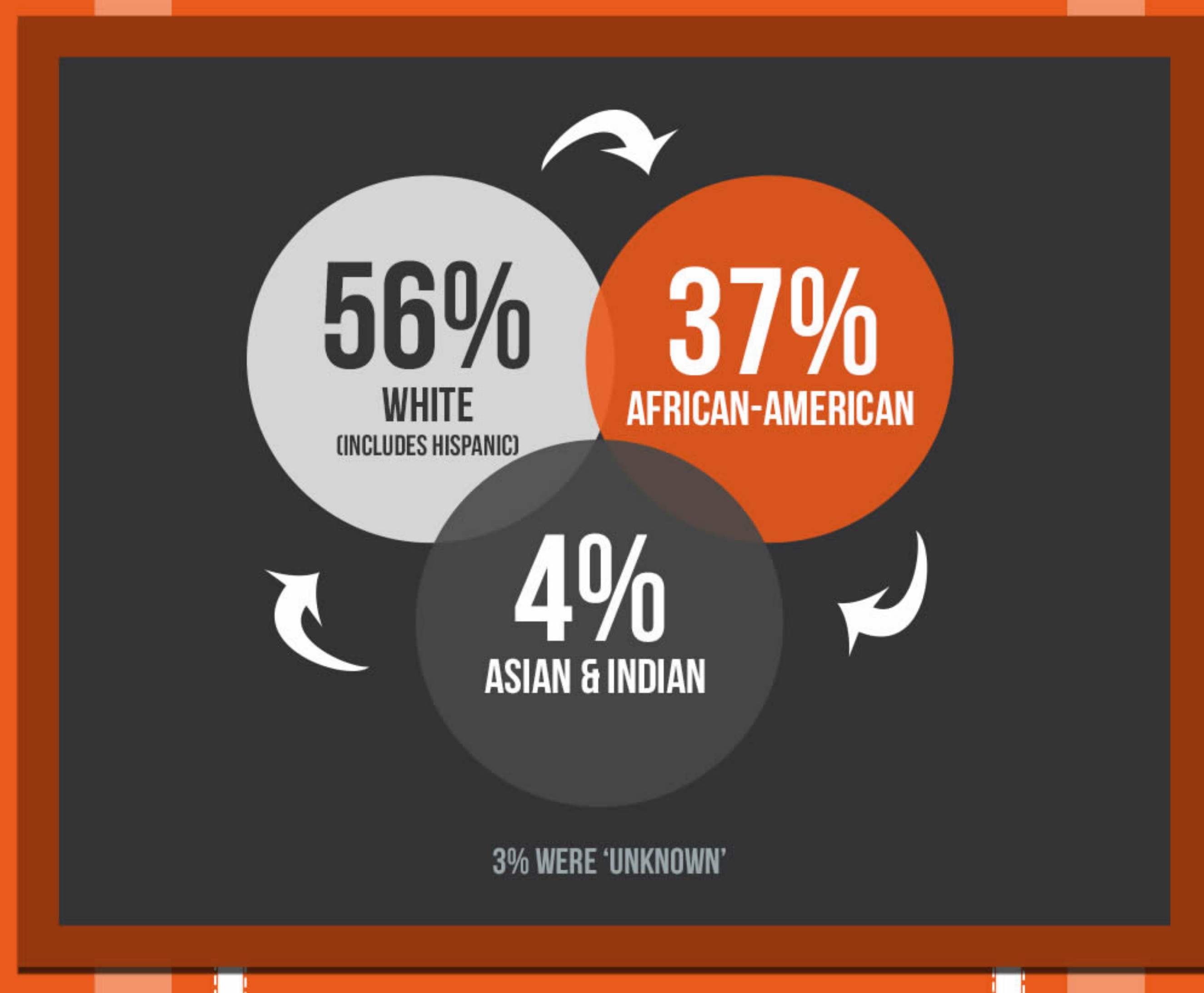
DESENSITIZATION

IT IS BELIEVED THAT MISSING MINORITIES LIVE IN IMPOVERISHED CONDITIONS AND CRIME IS A REGULAR PART OF THEIR LIVES.

MISSING PERSONS REPORTED BY GENDER (ALL RACES)



BREAKDOWN BASED ON AGE AND RACE (UNDER 18)



170,523

TOTAL NUMBER OF MISSING PERSONS OF COLOR UNDER THE AGE OF 18 (INCLUDES AFRICAN-AMERICAN, ASIAN, & INDIAN)

IN 2018 - 230,302 PERSONS OF COLOR WERE REPORTED MISSING. OF THAT GROUP, 170,523 WERE UNDER THE AGE OF 18. YET, MISSING MINORITY CHILDREN ARE GROSSLY UNDERREPORTED IN THE NEWS.

WHAT CAN WE DO TO LEVEL THE PLAYING FIELD?



MORE DIVERSITY IN THE NEWSROOM
ACCORDING TO THE 2018 DIVERSITY SURVEY CONDUCTED BY THE AMERICAN SOCIETY OF NEWS EDITORS, NEWSROOMS TEND TO BE WHITE AND MALE. A DIVERSE STAFF MEANS A WIDE RANGE OF STORIES CAN BE TOLD.

#DIVERSITYMATTERS
(SURVEY: [HTTPS://WWW.ASNE.ORG/DIVERSITY-SURVEY-2018](https://www.asne.org/diversity-survey-2018))



LESS IS MORE
BALANCE THE SCALES AND SHOW LESS OF ONE GROUP AND MORE OF EVERYONE.



SEE VALUE IN BLACK & BROWN LIVES
THIS IS AN AMERICAN ISSUE AND IT AFFECTS US ALL.



BE VIGILANT
WE ALL, LAW ENFORCEMENT, THE MEDIA AND OUR COMMUNITIES, SHOULD BE VIGILANT IN FINDING OUR MISSING.

BLACK & MISSING FOUNDATION

BLACK AND MISSING FOUNDATION INC'S (BAMFI) MISSION IS TO INCREASE THE AWARENESS AND EXPOSURE OF MISSING PERSONS OF COLOR; ASSIST IN FINDING MISSING MINORITIES - ADULTS AND CHILDREN; AND TO EDUCATE THE MINORITY COMMUNITY ON PERSONAL SAFETY.

WWW.BAMFI.ORG